



CMD-24

24th General Conference of the Condensed Matter
Division of the European Physical Society

held jointly with

ECOSS-29

29th European
Conference
on Surface Science

CMMP-12

Condensed Matter
and Materials Physics
Conference

ECSCD-11

11th European Conference
on Surface Crystallography
and Dynamics

3–5 September 2012

Edinburgh International Conference Centre,
Edinburgh, Scotland, UK

www.cmd-24.org

IOP Institute of Physics





For the first time the 24th Conference of the EPS Condensed Matter Division (CMD-24), the 29th European Conference on Surface Science (ECOSS-29), the 11th European Conference on Surface Crystallography and Dynamics (ECSCD-11), and the 2012 UK Condensed Matter and Materials Physics Conference (CMMP-12) will be held in parallel at the Edinburgh International Conference Centre. This combination of International Condensed Matter conferences is a major event in the 2012 calendar. The conference will combine plenary and invited talks by outstanding scientists with contributed talks in parallel sessions, poster sessions and an exhibition.

The conference will take place on 3 – 7 September with the exhibition running from 3 – 5 September 2012. More than 1000 participants from across the globe are expected to attend the conference and exhibition, including students, academics and industrial researchers. During session times, the exhibition will also be open to non-participant visitors enabling a broader community of potential buyers. Together with the conference participants, this will ensure that you receive a high return on your investment and make the most out of your time spent in Edinburgh.

The 2012 event is organised by the Institute of Physics, a scientific charity devoted to increasing the practice, understanding and application of physics. It has a worldwide membership of 40 000 and is a leading communicator of physics-related science to all audiences, from specialists through to government and the general public. Its publishing company IOP Publishing is a world leader in scientific publishing and electronic dissemination of physics.

Who should exhibit

The exhibition is aimed at:

- providers of research equipment and materials in condensed matter physics and surface analysis;
- publishers working in the scientific community;
- employers of science graduates.

Why exhibit:

- demonstrate face to face the range and quality of your products and services to experts and organisations;
- hands-on demonstrations of your products;
- maximise your exposure both nationally and internationally;
- establish or strengthen your company's standing within the scientific community;
- target new customers and build existing relationships;
- showcase new or upgraded product ranges;
- recruit new staff.



brightrecruits.com

Careers Expo (Cromdale Hall)

Whether you are recruiting graduates or experienced hires, **brightrecruits.com – Careers Expo** offers you the opportunity to not only meet and interview the most highly qualified job seekers in industry and academia in the fields of materials and surface science, but also to showcase your company or institution.

brightrecruits.com – Careers Expo exhibitors are invited to give a presentation during the course of the event (which can be filmed and hosted for future promotion).

For further information please contact Chris Thomas, tel +44 117 930 1264, e-mail chris.thomas@iop.org.

A meeting room will be available for interviewing, along with the following recruitment advertising options:

- Event Job board posting
- Event Guide advertising and insert advertising in delegate bags
- Advertising opportunities in *Physics World* and on brightrecruits.com



Location

The exhibition will be held at the EICC in the Cromdale Hall (level – 2) and the Strathblane Hall (level 0) with refreshments and posters.

Access

Access to set up your stand will be available from 1.00 p.m. – 5.30 p.m. on Sunday 2 September or from 8.00 a.m. – 12.00 noon on Monday 3 September. If exhibiting in the Strathblane Hall all exhibitors must be set up on Sunday 2 September due to delegates arriving and pre-registering for the conference.

Exhibition contractor

The exhibition contractor is the EICC. For specific enquiries regarding the exhibition logistics, please contact Sam Gough by telephone on +44 (0)131 519 4038 or by e-mail to samg@eicc.co.uk.

Exhibition package

The exhibition will be shell scheme units and space is sold per square metre (m²). The minimum area to be rented is 3 m².

Included in your package:

- your company profile in the handbook and event guide that is distributed to all delegates;
- a link to your company homepage from the conference website;
- each exhibiting company will receive conference delegate passes (including refreshments and the exhibitors reception) and access to technical sessions:
 - up to and including 6 m² = 1 free pass
 - up to and including 10 m² = 2 free passes
 - more than 10 m² = 3 free passes.

The cost to exhibit at CMD-24, ECOSS-29, ECSCD-11, CMMP-12 is as follows:

Rate	Before 1 March 2012	From 2 March 2012
Shell per m ²	£275 + VAT	£325 + VAT

VAT is charged at the prevailing rate.

The shell scheme includes:

- shell stand – black loop nylon in-fill panel wall(s) with 3 or 2 open sides (depending on location) – walls are Velcro compatible;
- fascia name board (where stands are positioned on corner sites two name boards will be supplied);
- 1 single 500 watt socket
- 1 6 ft table and 2 chairs

Additional furniture can be provided at an extra cost. You can download the brochure and price list from the website.

Exhibition guide

The guide will feature:

- an introduction to the conference;
- a full programme of talks;
- a list of companies exhibiting;
- advertising opportunities;
- exhibiting companies profile (maximum 50 words).

The guide will be distributed to all attendees and will give them the full run down of the conference timetable, therefore being an invaluable source of information.

There are opportunities to enhance your company listing with product news and a logo. There is also the opportunity to enhance your presence at the event with advertising.

The pricing options are included here together with further information for an enhanced company listing.

Full-page full colour	£440 (cover page – £550)
Half-page full colour	£299 (plus VAT)
1/4 page full colour	£170 (plus VAT)
Enhanced company listing	£100 (plus VAT)

Booking your exhibition stand

To book your exhibition stand, please confirm your preferred location from the floor plan and send details to Edward Jost to secure your space. Space is allocated on a first-come first-served basis.



Sponsorship

We also invite sponsorship from companies wishing to raise their profile within the community and increase their visibility at the conference. The Premium, Gold and Silver packages are inclusive of exhibition space.

Why sponsor?

- an opportunity to promote your organisation and raise your profile within the wider community;
- promote your company name to national and international participants prior to, during and after the conference – these include decision makers, scientists, students and community members;
- demonstrate your commitment to assisting the development of young researchers;
- your representatives can mix informally with professionals from industry and academia in the UK and all around the world;
- your company's support of the conference will be acknowledged widely through web-based and printed material;
- sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation.

Sponsorship opportunities

The following packages are available.

Premium sponsor

£10 000

Included within the premium package:

- sponsor's logo will be visible in the main auditorium;
- acknowledgement as a premium sponsor on all material relating to the conference, including the book of abstracts and event guide distributed to all participants on arrival;
- the sponsor may distribute its catalogue or brochure in the delegate packs;
- sponsor's logo will appear prominently on the homepage of the website as well as the sponsor's page; this will include a link to the sponsor's website;
- a one-page colour advertisement on the inside or back cover of the book of abstracts;
- exhibition space measuring 3 x 4 m²;
- three free registrations included within your stand;
- the sponsor will be presented with a certificate and gift to mark the sponsorship;
- a one-page full-colour advert in *Physics World* – offer worth £3740;
- a one-page full-colour advert in the events guide;

- a corporate-branded gift in the delegate bag;
- M&Ms branded with your company name to distribute from your stand;
- one free job posting on *brightrecruits.com* accompanied by a 468 x 60 banner – offer worth £1495.

Gold package

£7500

Included within the gold package:

- sponsor's logo displayed in the main auditorium;
- acknowledgement as a gold sponsor on all material relating to the conference, including the book of abstracts and event guide distributed to all participants on arrival;
- the sponsor may distribute its catalogue or brochure via the conference delegate packs;
- sponsor's logo will appear on the website, including a link to the sponsor's homepage;
- a one-page mono A4 advert in the book of abstracts;
- exhibition space measuring 3 x 2 m²;
- one free registration as included within your stand;
- an additional free registration;
- the sponsor will be presented with a certificate and gift to mark the sponsorship;
- a half-page colour advert in *Physics World* – offer worth £2520;
- a one-page full-colour advert in the events guide;
- M&Ms branded with your company name to distribute from your stand;
- one free job posting on *brightrecruits.com* – offer worth £545.

Silver package

£5000

Included within the silver package:

- sponsor logo displayed in the main auditorium;
- acknowledgement as a silver sponsor on all material relating to the conference, including the book of abstracts and event guide distributed to all participants on arrival;
- sponsor may distribute its catalogue or brochure via the conference delegate packs;
- sponsor logo will appear on the website, including a link to the sponsor homepage;
- a one-page mono A4 advert in the book of abstracts;
- exhibition space measuring 3 x 1 m²;
- one free registration included within your stand;
- the sponsor will be presented with a certificate to mark the sponsorship;
- a quarter-page colour advert in *Physics World* – offer worth £1380.



Additional opportunities

Food sponsorship **£800**

Based on 100 delegates for one day

- Sponsorship of sandwiches/buffet food to attract delegates into the exhibition hall with a free food offering as lunches are not included within the registration fee.

Welcome whisky reception **£2000**

Sunday 2 September

- a piper will be present at this reception;
- a poster advertising your sponsorship will be displayed in the exhibition areas where the reception will be held;
- acknowledgment as a sponsor in the book of abstracts and event guide, distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor's homepage;
- acknowledgement as a sponsor in the programme.

ECOSS/ECSCD poster reception **£3000**

Monday 3 September

This reception includes wine, beer and a buffet.

- a poster advertising your sponsorship will be displayed in the exhibition areas where the reception will be held;
- acknowledgment as a sponsor in the book of abstracts and event guide, distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor's homepage;
- acknowledgement as a sponsor in the programme.

ECOSS/ECSCD poster reception **£2000**

Tuesday 4 September

This reception includes wine and beer.

- a poster advertising your sponsorship will be displayed in the exhibition areas where the reception will be held;
- acknowledgment as a sponsor in the book of abstracts and event guide, distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor's homepage;
- acknowledgement as a sponsor in the programme.

CMD/CMMP poster reception **£3000**

Wednesday 5 September

This reception includes wine, beer and a buffet.

- a poster advertising your sponsorship will be displayed in the exhibition areas where the reception will be held;
- acknowledgment as a sponsor in the book of abstracts and event guide, distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor's homepage;
- acknowledgement as a sponsor in the programme.

CMD/CMMP poster reception **£2000**

Thursday 6 September

This reception includes wine and beer.

- a poster advertising your sponsorship will be displayed in the exhibition areas where the reception will be held;
- acknowledgment as a sponsor in the book of abstracts and event guide, distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor's homepage;
- acknowledgement as a sponsor in the programme.

ECOSS and ECSCD gala dinner **£4000**

Held at Dynamic Earth on Tuesday 4 September

- a slide advertising your sponsorship will be displayed in the Stratosphere where the conference dinner will be held;
- acknowledgment as a sponsor in the book of abstracts and event guide, distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor homepage;
- sponsor logo will appear on the conference dinner tickets;
- four complimentary conference dinner tickets;
- acknowledgement as a sponsor in the programme.



CMD-24 and CMMP-12 gala dinner **£4000**

Held at Dynamic Earth on Thursday 6 September

- a slide advertising your sponsorship will be displayed in the Stratosphere where the conference dinner will be held;
- acknowledgment as a sponsor in the book of abstracts and exhibition catalogue, distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor homepage;
- sponsor logo will appear on the conference dinner tickets;
- four complimentary conference dinner tickets;
- acknowledgement as a sponsor in the programme.

WiFi **£4000**

- acknowledgement as a sponsor in the book of abstracts and events guide distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor's homepage;
- each delegate requiring WiFi access will receive a log in pass code that can include the sponsoring companies logo
- on accessing the WiFi, the site can be networked to the sponsors home page.

Delegate bags **£3000**

- acknowledgement as a sponsor in the book of abstracts and exhibition catalogue, distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor's homepage;
- sponsor's logo will be displayed on the delegate packs (one colour print).

ECOSS/ECSCD Prize for the best students talk and poster **£2000 (SOLD)**

- acknowledgement as a sponsor in the book of abstracts and event guide, distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor's homepage;
- sponsors logo can appear on the certificates.

CMD/CMMP Prize for the best students talk and poster **£2000**

- acknowledgement as a sponsor in the book of abstracts and event guide, distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor's homepage;
- sponsors logo can appear on the certificates.

Refreshment break **£1500**

- acknowledgement as a sponsor in the book of abstracts and event guide distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor's homepage;
- designated as a sponsor in the programme;
- Sponsor's logo will be displayed during the refreshment breaks.

Gift items **£800**

Sponsoring company to provide items.

- acknowledgement as a sponsor in the book of abstracts and event guide, distributed to all participants on arrival;
- sponsor's logo will appear on the website, including a link to the sponsor's homepage;
- sponsor's logo can appear on the sponsored item.

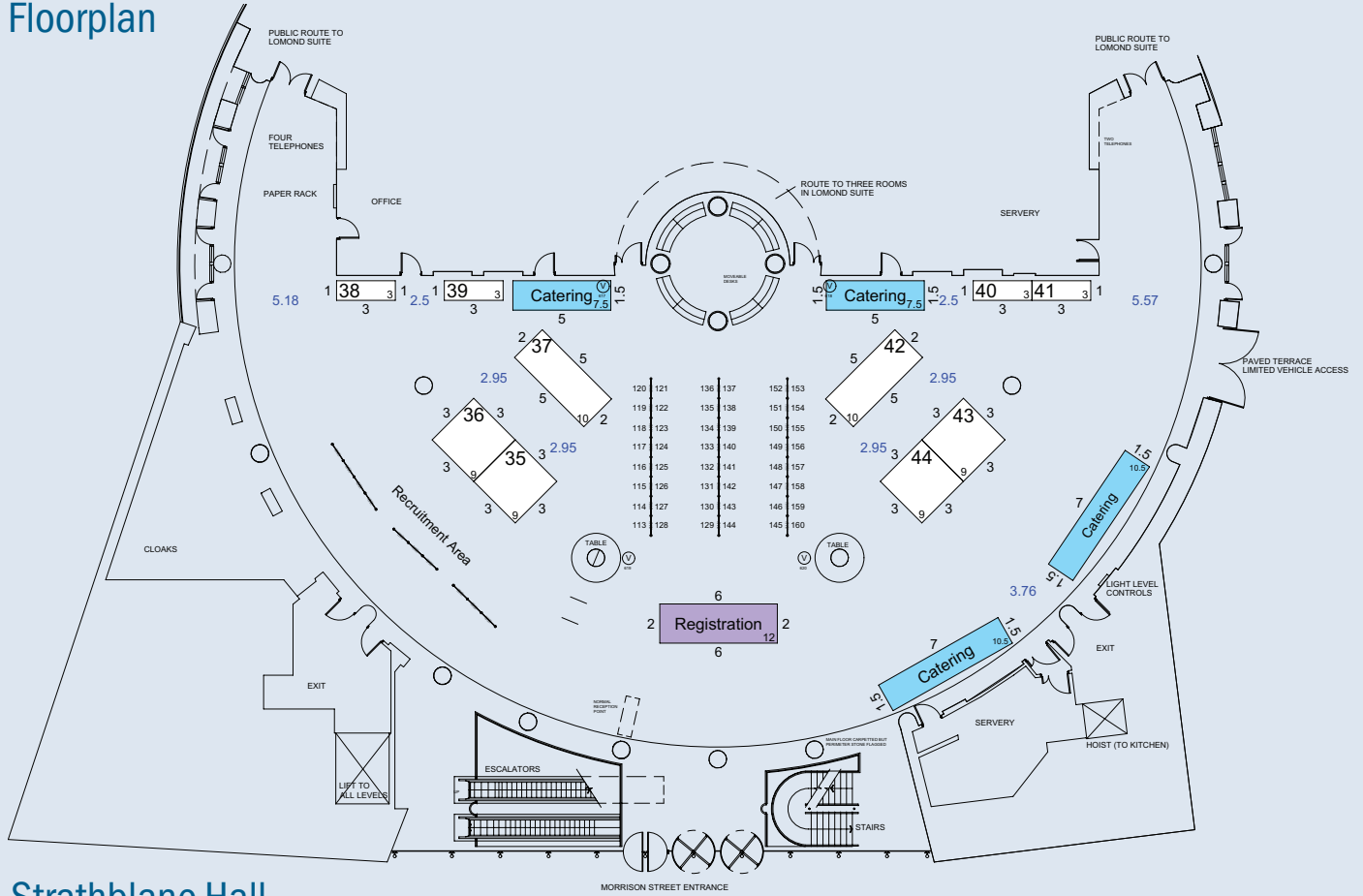
If you have an idea that will help to increase your company's exposure that is not listed, please do not hesitate to contact Edward Jost to discuss your options.

Further information

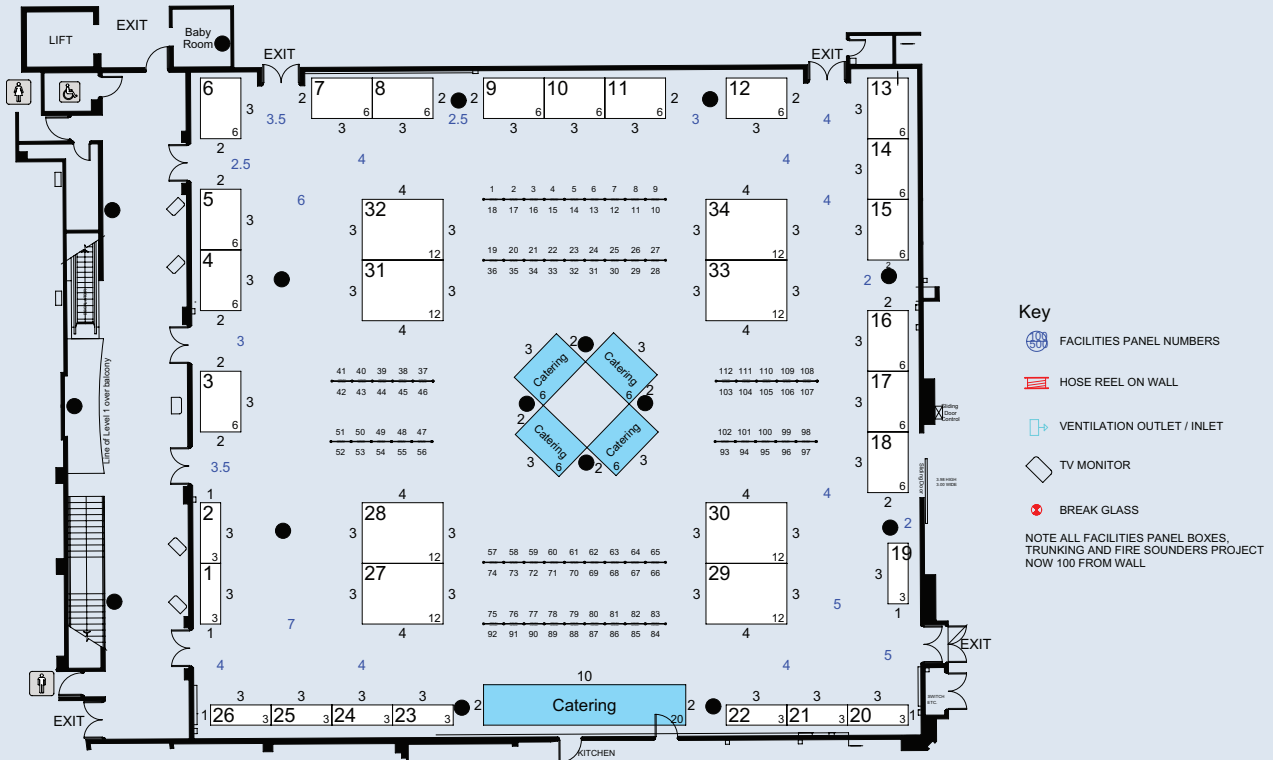
Edward Jost
Tel +44 (0)117 930 1026
E-mail edward.jost@iop.org



Floorplan



Strathblane Hall



Cromdale Hall

CMD-24, ECOSS-29, CMMP-12, ECSCD-11 stand and sponsorship reservation form

Please return this form to Edward Jost at IOP Publishing, Temple Circus, Temple Way, Bristol, BS1 6BE, UK
or by fax to +44 (0)117 923 4318 or e-mail to edward.jost@iop.org

Primary contact details

Company name:

Contact name (including title):

Job title:

Address:

City:

County:

Postcode:

Country:

Tel:

Fax:

E-mail:

URL:

Reservation

Shell per m²:

Preferred stand location:

Second choice:

Third choice:

Sponsorship package:

Exhibition guide listing:

Total: £

Space will be allocated on a first-come first-served basis.

Manufacturer Publisher Recruitment company

Company profile (maximum 50 words, please write in block capitals or attach a typed copy)

Payment

Please make cheques payable (in £ sterling) to the Institute of Physics. If payment is to be made by bank transfer, direct funds to HSBC Bank Plc, 62 George White Street, Cabot Circus, Bristol BS1 3BA, UK. Account name: Institute of Physics Conferences; Account number: 42476045; Sort code: 401413; IBAN: GB30MIDL 401413 42476045. If you require an invoice, please tick here